

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**National Media**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	211065-1
Product	UPTON DOE ALL OF US	Invoice Date	10/28/12
Estimate Number	3238	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	WOOD	Order #	211065
Account Executive	Petry Philadelphia	Alt Order #	6859693
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WOOD			Tu	10/23/12	:30	5:28 AM	UP1205TVH	\$150.00		1
	WOOD			W	10/24/12	:30	5:28 AM	UP1205TVH	\$150.00		2
	WOOD			Th	10/25/12	:30	5:11 AM	UP1207TVH	\$150.00		3
	WOOD			F	10/26/12	:30	5:49 AM	UP1207TVH	\$150.00		4
3	WOOD	6am Daybreak	6-7a		to						
					10/22/12 to 10/28/12	8x	- TWTF - -				
	WOOD			Tu	10/23/12	:30	6:21 AM	UP1205TVH	\$400.00		1
	WOOD			Tu	10/23/12	:30	6:39 AM	UP1205TVH	\$400.00		6
	WOOD			W	10/24/12	:30	6:22 AM	UP1205TVH	\$400.00		5
	WOOD			W	10/24/12	:30	6:53 AM	UP1205TVH	\$400.00		2
	WOOD			Th	10/25/12	:30	6:18 AM	UP1205TVH	\$400.00		3
	WOOD			Th	10/25/12	:30	6:48 AM	UP1207TVH	\$400.00		7
	WOOD			F	10/26/12	:30	6:19 AM	UP1205TVH	\$400.00		4
	WOOD			F	10/26/12	:30	6:49 AM	UP1207TVH	\$400.00		8
5	WOOD	Today Show	658-9a		to						
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WOOD			Tu	10/23/12	:30	8:35 AM	UP1205TVH	\$650.00		2
	WOOD			W	10/24/12	:30	7:59 AM	UP1205TVH	\$650.00		1
	WOOD			Th	10/25/12	:30	8:50 AM	UP1207TVH	\$650.00		4
	WOOD			F	10/26/12	:30	7:25 AM	UP1207TVH	\$650.00		3
7	WOOD	Daybreak Sat 6am	6-7a		to						
					10/22/12 to 10/28/12	2x	- - - - - S -				
	WOOD			Sa	10/27/12	:30	5:59 AM	UP1207TVH	\$150.00		1
	WOOD			Sa	10/27/12	:30	6:48 AM	UP1207TVH	\$150.00		2
8	WOOD	Daybreak Sat @7am	658-8a		to						
					10/22/12 to 10/28/12	2x	- - - - - S -				
	WOOD			Sa	10/27/12	:30	7:10 AM	UP1207TVH	\$275.00		2
	WOOD			Sa	10/27/12	:30	7:55 AM	UP1207TVH	\$275.00		1

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Product	UPTON DOE ALL OF US	Invoice Date	10/28/12
Estimate Number	3238	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WOOD	Order #	211065
Account Executive	Petry Philadelphia	Alt Order #	6859693
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WOOD	Today Show Saturday	758-10a		to						
				10/22/12 to 10/28/12	2x		-----S-				
	WOOD			Sa	10/27/12	:30	8:24 AM	UP1205TVH	\$375.00		2
	WOOD			Sa	10/27/12	:30	9:29 AM	UP1207TVH	\$375.00		1
10	WOOD	Daybreak Sun @6am	6-7a		to						
				10/22/12 to 10/28/12	2x		-----S				
	WOOD			Su	10/28/12	:30	6:18 AM	UP1207TVH	\$125.00		2
	WOOD			Su	10/28/12	:30	6:49 AM	UP1207TVH	\$125.00		1
11	WOOD	Daybreak Sun @7am	658-8a		to						
				10/22/12 to 10/28/12	2x		-----S				
	WOOD			Su	10/28/12	:30	7:30 AM	UP1205TVH	\$250.00		2
	WOOD			Su	10/28/12	:30	7:52 AM	UP1207TVH	\$250.00		1
12	WOOD	Today Show Sunday	758-9a		to						
				10/22/12 to 10/28/12	1x		-----S				
	WOOD			Su	10/28/12	:30	8:55 AM	UP1207TVH	\$600.00		1
13	WOOD	News 8 @ Noon	12-1p		to						
				10/22/12 to 10/28/12	4x		-TWTF--				
	WOOD			Tu	10/23/12	:30	12:55 PM	UP1205TVH	\$225.00		2
	WOOD			W	10/24/12	:30	12:45 PM	UP1205TVH	\$225.00		1
	WOOD			Th	10/25/12	:30	12:30 PM	UP1207TVH	\$225.00		4
	WOOD			F	10/26/12	:30	12:29 PM	UP1205TVH	\$225.00		3
15	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/22/12 to 10/28/12	4x		-TWTF--				
	WOOD			Tu	10/23/12	:30	5:49 PM	UP1205TVH	\$675.00		1
	WOOD			W	10/24/12	:30	5:54 PM	UP1205TVH	\$675.00		2
	WOOD			Th	10/25/12	:30	5:52 PM	UP1205TVH	\$675.00		3
	WOOD			F	10/26/12	:30	5:47 PM	UP1207TVH	\$675.00		4
17	WOOD	M-F News 8 @6p	6-630p		to						
				10/22/12 to 10/28/12	4x		-TWTF--				

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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	WOOD	M-F News 8 @6p	6-630p		to						
	WOOD			Tu	10/23/12	:30	6:22 PM	UP1205TVH	\$1,125.00		2
	WOOD			W	10/24/12	:30	6:13 PM	UP1205TVH	\$1,125.00		1
	WOOD			Th	10/25/12	:30	6:21 PM	UP1207TVH	\$1,125.00		4
	WOOD			F	10/26/12	:30	5:58 PM	UP1207TVH	\$1,125.00		3
20	WOOD	Daybreak Sat 6am	6-7a		to						
					10/22/12 to 10/28/12	1x	-----S-				
	WOOD			Sa	10/27/12	:30	6:21 AM	UP1205TVH	\$350.00		1
21	WOOD	Football Night in America	7-8p		to						
					10/22/12 to 10/28/12	1x	-----S				
	WOOD			Su	10/28/12	:30	7:30 PM	UP1207TVH	\$500.00		1
22	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/22/12 to 10/28/12	4x	-TWTF--				
	WOOD			Tu	10/23/12	:30	11:30 PM	UP1205TVH	\$900.00		1
	WOOD			W	10/24/12	:30	11:22 PM	UP1205TVH	\$900.00		3
	WOOD			Th	10/25/12	:30	11:24 PM	UP1205TVH	\$900.00		2
	WOOD			F	10/26/12	:30	11:13 PM	UP1207TVH	\$900.00		4
24	WOOD	Saturday News 8 @11	11-1130p		to						
					10/22/12 to 10/28/12	1x	-----S-				
	WOOD			Sa	10/27/12	:30	11:12 PM	UP1207TVH	\$900.00		1
25	WOOD	Sun 11p News (NFL)	1130-12a		to						
					10/22/12 to 10/28/12	1x	-----S				
	WOOD			Su	10/28/12	:30	12:03 AM	UP1207TVH	\$500.00		1
26	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/22/12 to 10/28/12	3x	-TWTF--				
	WOOD			Tu	10/23/12	:30	12:30 AM	UP1205TVH	\$300.00		2
	WOOD			W	10/24/12	:30	12:08 AM	UP1205TVH	\$300.00		1
	WOOD			Th	10/25/12	:30	11:48 PM	UP1207TVH	\$300.00		4
28	WOOD	Saturday Night Live	1130p-103a		to						

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Special Handling		Product Code	406

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WOOD	Saturday Night Live	1130p-103a		to						
				10/22/12 to 10/28/12	2x	-----S-					
	WOOD			Sa	10/27/12	:30	12:15 AM	UP1205TVH	\$600.00		1
	WOOD			Sa	10/27/12	:30	1:00 AM	UP1207TVH	\$600.00		2
29	WOOD	Sun News 8 @6p	6-7p		to						
				10/22/12 to 10/28/12	2x	-----S					
	WOOD			Su	10/28/12	:30	6:19 PM	UP1207TVH	\$750.00		2
	WOOD			Su	10/28/12	:30	6:50 PM	UP1205TVH	\$750.00		1
30	WOOD	Inside Edition	7-730p		to						
				10/22/12 to 10/28/12	4x	-TWTF--					
	WOOD			Tu	10/23/12	:30	7:29 PM	UP1205TVH	\$450.00		2
	WOOD			W	10/24/12	:30	7:21 PM	UP1205TVH	\$450.00		4
	WOOD			Th	10/25/12	:30	7:21 PM	UP1207TVH	\$450.00		1
	WOOD			F	10/26/12	:30	7:29 PM	UP1207TVH	\$450.00		3
32	WOOD	Friday 8-9p	8-9p		to						
				10/22/12 to 10/28/12	1x	----F--					
	WOOD			F	10/26/12	:30	8:19 PM	UP1207TVH	\$750.00		1
33	WOOD	Access Hollywood	730-8p		to						
				10/22/12 to 10/28/12	4x	-TWTF--					
	WOOD			Tu	10/23/12	:30	7:54 PM	UP1205TVH	\$400.00		4
	WOOD			W	10/24/12	:30	7:46 PM	UP1205TVH	\$400.00		2
	WOOD			Th	10/25/12	:30	7:42 PM	UP1207TVH	\$400.00		1
	WOOD			F	10/26/12	:30	7:54 PM	UP1205TVH	\$400.00		3
35	WOOD	Access Hollywood Wknd	7-8p		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WOOD			Sa	10/27/12	:30	7:24 PM	UP1207TVH	\$150.00		1
36	WOOD	Today Show 2	9-10a		to						
				10/22/12 to 10/28/12	1x	-TWTF--					
	WOOD			Tu	10/23/12	:30	9:56 AM	UP1205TVH	\$300.00		2

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Estimate Number	3238

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Invoice Period	10/01/12 - 10/28/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
Advertiser Code	226
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Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WOOD	Today Show 3	10-11a		to						
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WOOD			F	10/26/12	:30	10:30 AM	UP1207TVH	\$200.00		1
38	WOOD	WOOD News @430a	430a-5a		to						
					10/22/12 to 10/28/12	1x	- - - - F - -				
	WOOD			F	10/26/12	:30	4:43 AM	UP1207TVH	\$25.00		1

Aired Spots **67**

<u>Gross Total</u>	<b>\$31,725.00</b>	
<u>Agency Commission</u>	<b>\$4,758.75</b>	
<u>Net Amount Due</u>	<b>\$26,966.25</b>	<b><u>Payment Terms 30 Days</u></b>

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